

TRADE VILLAGE OPPORTUNITIES



AUSTRALIAN DRESSAGE
CHAMPIONSHIPS

— 2026 —

15 - 18 October 2026

BONEO  PARK



TRADE VILLAGE EXHIBITOR GUIDE

2026 AUSTRALIAN DRESSAGE CHAMPIONSHIPS

Boneo Park is proud to host this prestigious event.

We are delighted to share with you our exciting plans for the 2026 Australian Dressage Championships featuring the Para Dressage and Pony Dressage Championships!

We are putting together a wonderful exhibition of world-class dressage, gourmet food, fine wine and elegant corporate hospitality.

With an extensive trade village this will be a vibrant and fun-filled event for equestrians and the broader horse loving community alike.

We would love to have you involved; come be a part of the 2026 Australian Dressage Championships!



THE EVENT

The Australian Dressage Championships incorporates the highest calibre of riders from Novice to Grand Prix, as well as featuring the Para Dressage and Pony Dressage Championships, and ever popular FEI Dressage World Cup.

- More than 300 horses from across Australia are expected to descend on Boneo Park for the nation's premier dressage event.
- This annual event showcases the highest levels of equestrian dressage talent in Australia.
- The Championships feature a series of competitions culminating in the crowning of the Australian Dressage Champions from Novice to Grand Prix, as well as Para-Equestrian.
- The event also includes International Competition (CDI) for youth competitors, showcasing the depth of talent within the sport and a strong commitment to inclusivity and high-performance pathways.



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THE TRADE VILLAGE EXPERIENCE

With an extensive marquee trade village surrounding the central competition arena, digital screens showing event highlights, VIP hospitality, food court and dedicated spectator seating, the atmosphere at the 2026 Australian Dressage Championships will be truly international! With over 300 horses on site for the event, we are expecting big crowds!

TRADE STANDS AVAILABLE

Marquees can be hired in the following dimensions:

3 x 3m, 6 x 3m, 9 x 3m, 6 x 6m, or 9 x 6m

BYO sites are only available for horse float and truck companies or by application.

All other sites must be in the marquee provided.

Power, tables, chairs and flooring can also be hired.

INCLUSIONS

The site fee includes a corflute sign with your business name which will be displayed on your marquee. Your business will be named in a post highlighting the traders attending, which will be promoted on the Boneo Park social media channels.

There are limited trade sites available for this event. Priority for premium marquee sites will be given to event sponsors. All other sites will be allocated on a first-come, first-served basis—so don't delay, book today!



SITE ACCESS AND SET UP



The Trade Village will be constructed at the Boneo Park Equestrian Centre.

312 Boneo Road, Boneo VIC 3939

BUMP IN: Tuesday 13 October or Wednesday 14 October until 2pm. **BUMP OUT:** Sunday 18 October at the conclusion of the event, or Monday 19 October if preferred.

- All vehicles are to be parked in the allocated parking and clear from the stall holder sites by 8:00am daily, ready to trade at 8:00am.
- There will be no parking available behind trade stalls.
- All traders must operate between 8:00am and the completion of competition each day. Please note that entertainment will be held on Saturday 17 October, and traders will be required to remain open into the early evening on this night.
- Traders are not permitted to pack up until the competition finishes on Sunday 18 October.



FEES Incl. GST

Marquee Hire

3m x 3m = \$1320

3m x 6m = \$1870

3m x 9m = \$2200

6m x 6m = \$2420

6m x 9m = \$3300

Vehicle Trader Site Fees

Space Only (1 x Float) = \$660

Space Only (1 x Small Van/Horse Truck) = \$660

Ancillary Services

Power (per site) = \$121

Trestle Tables (each) = \$33

Chairs (each) = \$11

Pro-flooring = \$25 per sqm

Timber flooring with carpet overlay = \$52 per sqm



TERMS & CONDITIONS



OH&S and Insurance

- All traders must hold current public liability insurance of \$10,000,000 or more and must include a copy with application.
- All food and beverage traders must have and include a copy of their current 'Safe Food Handling Practices' certificate.
- It is your responsibility to provide the correct details of your size, layout and power requirements. If the size of your fit out is different to what you have booked, you will be relocated or denied the opportunity to trade.
- To provide clear access for pedestrians, displays beyond the front line of a Trade Site must not exceed 300mm in depth and/or 1.2m in height. If you require any more space than this then an additional site must be booked.
- If a powered site is booked, traders must provide their own power leads which must be tagged and tested.
- Although all care will be taken, Wallaroy Equestrian Pty Ltd trading as Boneo Park Equestrian, will not be liable for any damaged, missing or stolen goods.
- It is a condition of booking that trade stands will remain open until the completion of presentations on the final day, under no circumstance is any pack up to occur before this time.

Event Cancellation

Boneo Park may cancel the event due to catastrophic conditions, government direction, force majeure, or for any other reason at its absolute discretion. Any refund as a result of event cancellation will be at the discretion of Boneo Park and will be determined by the extent of costs incurred.

Trade Exhibitor Cancellation

From 1st July 2026 - 15 September 2026 any trade cancellations will incur a loss of 20% of the total hiring fee. From 16 September 2026 there will be no refund of any hiring fees as the booking has been finalised.



TERMS & CONDITIONS Cont.

Rubbish Removal

Traders are responsible for their own rubbish. Boneo Park will provide a number of recycle bins and waste bins which will be clearly signed around trade village areas.

The Boneo Park groundstaff will continually empty bins for the duration of the event. It is your responsibility to keep your site clear and ensure all rubbish is placed in the correct bins throughout the event and prior to you leaving the event.

It is the traders' responsibility to ensure their trade space is left in the same condition as it was on arrival prior to the event, any damage to marquees or any other property will be billed to the trader.

BOOKINGS

If you have any questions please email events@boneopark.com.au or phone 03 5986 3006.

Booking applications can be made via the following link: <https://form.jotform.com/260777335239869>

Bookings close Tuesday 15 September

ENQUIRE NOW

The 2026 Australian Dressage Championships at Boneo Park will give your brand unparalleled exposure for an Australian equestrian event.

We would love to have you involved, so book now to secure your spot in the Australian Dressage Championships Trade Village! Sponsorship and VIP Packages are also available.

Cassie Potter | *Events Manager*

Boneo Park Equestrian Pty Ltd
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THANK YOU



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