



AUSTRALIAN DRESSAGE
CHAMPIONSHIPS
2025



EXHIBITORS

Australian Dressage Championships

Dressage NSW is delighted to host the 2025 Australian Dressage Championships once again at the Sydney International Equestrian Centre.

The Championships will be held over four days from **Thursday, 16 to Sunday, 19 October 2025**.

The "Nationals" attract the cream of dressage riders on horses/ ponies from throughout Australia, from Novice through to Grand Prix level. Competitors must achieve a minimum standard of performance in the preceding year to be eligible to enter. Horses and ponies are ranked based on results with the top 30-35 combinations being accepted.

In addition a CDIW, CDIU25 and CDIY will be held in conjunction with the event.

Around 200 riders and 240 horses/ponies will take part, riding around 350 tests.

These Championships will attract high spectator interest from equestrian enthusiasts and the general public as a whole.

Information will also be available on a Event website and social media.

An "Equestrian Hub" area will be created in the Indoor Arena for riders, grooms / connections and visitors and friends to gather during the event.

Admission to the event is FREE.

There is no evening programme and trading hours are during daylight hours. A timetable will be provided closer to the event.

Trade Village Sites

Hoecker type Marquees with flooring, lights, table & chairs are available for hire ranging from 3x3m 9x6m structures. Other sizes available on request.

Space is available for traders with their own vans or individual set up.

A limited number of stands will be located in the indoor. Sponsors will be given first preference.

Benefits to Exhibitors

- Company/Business name, contact details and website listed in the official programme booklet
- Exhibitor listing featured on the event web site
- Copy of the programme booklet
- Exhibitor passes for the event.

Costs can be found on the booking form.

Programme Booklet

You can be involved with the event by advertising in the programme booklet. The booklet will be B5 size, in full colour. All riders, officials and guests receive a complimentary copy.

A 10% discount on advertising rates applies for companies who exhibit as well as take a full- or half-page advert in the programme booklet. Specifications attached.

Advertising rates (inc. GST):

- Full page - \$385
- Half page - \$275
- Quarter page - \$175
- Business card - \$99

All applications are to be made on-line on the link below.

Bookings will be taken on a first in basis and the number of exhibits will be limited.

The Organisers will do as much as possible to promote the event but visitor numbers are hard to predict.

Exhibitors should take this into account when booking.

Bookings on the link below

<https://form.jotform.com/251798763101865>

Trade Stand Costs

Hire costs have increased and exhibitors have the option of selecting the set up they want. The prices below indicate the starting price for a basic marquee without floor up to maximum price which includes, hard timber floor and carpet tiles.

Other extras such as chairs available \$10 ea, flatfold tables \$30 ea, Market Umbrella \$200. The booking form has the pricing of available options

Limited space may be available indoors depending on the number of bookings received. Preference will be given to Sponsors.

Site (includes power & lights)	Cost incl. GST
3m x 3m marquee	from \$1000
4m x 3m marquee	from \$1,200
6m x 3m marquee	from \$1,400
6m x 6m marquee	from \$2300
9m x 6m marquee	from \$3,300
6m x 12m marquee	on request
Own Set	
3x3 Space e.g. small marquee	\$660
Marquee /trailer/van/truck over 9-18m2	\$770
Marquee /large trailer over 18m2	\$880
Horse Transport - no power	
Float (1) display	\$660
Two (2) floats or large truck	\$770
Two (2) large trucks	from \$880

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w: australiandressagechampionships.com.au

Terms & Conditions

The Organising Committee reserves the right to accept and/or reject any Trade Stand application at its discretion.

- Whilst every effort will be made to accommodate requests in the trade display area, the Organising Committee will have the final say as to where trade displays are located. The committee reserves the right to change plans and/or exhibitor locations without explanation.
- Sponsors are given preference for premier locations in the trade area.

PUBLIC LIABILITY

All exhibitors must provide a current copy of their Public Liability Insurance - Certificate of Currency for no less than 20 million dollars (\$20,000,000) – this is a venue requirement.

Certificates must be received along with the trade booking application.

CANCELLATION POLICY

Cancellations after 15 September will incur a 25% cancellation fee (based on the invoice value).

There will be no refunds for cancellations received after 10 October or after items have been loaded for delivery to SIEC.

PAYMENT

- A Tax Invoice will be issued in August **All payments due no later than 8 September 2025.**

BUMP IN & OUT

Bump in - Wednesday 16 October (from 9am to 5pm) unless otherwise arranged.

Bump out: Sunday afternoon from 4pm or Monday morning, 20 October

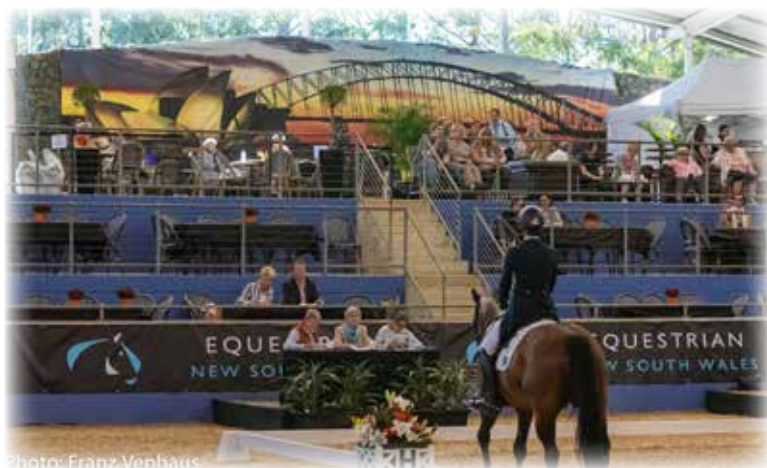


Photo: Franz Venhaus

ADDITIONAL INFORMATION

Exhibitors who share marquees with other exhibitors will need to declare this on their application.

An additional fee will apply to reimburse the Organisers for charges by the Sydney International Equestrian Centre.

The venue may choose to make exception for exhibitors (e.g. retail chains) who have representatives from their suppliers in attendance to assist during the event.

To be fair to other Exhibitors, displays beyond the front line of a Trade Site must not exceed 1m in width and/ or 1.2m in height. It is the trader responsibility to provide the correct details and size, layout and power requirements. If the size of the set up is different to what has been booked, exhibitors will be relocated or denied the opportunity to trade.

- **Parking:** Traders will be allowed to bring vehicles into trade area at the designated bump in and out times only and must remove vehicles as quickly as possible to reduce congestion and blockages.
- Cars or other transport must not be parked in the trade area. Parking is available in either P6 or other parking areas. Please do not park along the roadways.
- **Trading hours:** Exhibitors are requested to be open from 9am to 5pm daily unless otherwise advised if the timetable changes.
- For exhibitors who have their own set up, please bring extension cords with you and a power board. For safety reasons, all leads must be off the ground or covered in a safe manner for risk management purposes. An electrician will be on site on Wednesday to assist with the set up to power etc.
- For OH&S reasons all leads must have been tested and tagged by a certified person, connecting to the power outlets. Please make sure that any leads you have connected to power have a current approved tag attached to the lead or you may be disconnected from power.
- For exhibitors that have pop up marquees or annexes you will need to bring weights to secure your stand as staking is not an option.
- **Security:** The venue has overnight security with patrols around the venue. Security for individual trade stands is the responsibility of the exhibitor and Dressage NSW and the Sydney International Equestrian Centre will not be liable for any damaged, stolen or missing goods.
- More information will be emailed out to all Exhibitors prior to the event.