



AUSTRALIAN DRESSAGE CHAMPIONSHIPS

17 - 20 October 2019 - Sydney International Equestrian Centre

Media Accreditation

Introduction

The Australian Dressage Championships Organising Committee recognises and values the role the Media play in providing news and reporting of events.

We welcome Media to the event and invite applications for accreditation to cover the event.

Accreditation is a means of identification and allows access to some restricted areas. It also makes it possible for officials to extend every courtesy to you.

Terms and Conditions

Media representatives will receive Media Passes with free access to the event, in principle two (2) per publication/type.

An application must be completed for each applicant if more than one staff member of an organisation is planning on attending. Applications must be part of an editorial team, or an assignment for a specific publication, media outlet or news service. Wi-Fi is limited at the venue, and it is suggested you 'hot spot' to your own internet provider.

All media, photographers & Video/TV cameras must obtain permission from the Technical Delegate or Chief Judge before entering the Field of Play or warm-up areas and must remain if possible 15 meters from the competition arena and no closer than 10 metre. All exceptions must be approved.

Accreditation and passes are personal, non-transferable and revocable at any time at the sole discretion of the Organising Committee.

Organisers of the Australian Dressage Championships are solely responsible for determining which organisations and individuals will receive accreditation.

- **Media:** This category includes freelance journalists and photographers. For freelance media accreditation, a 'Letter of Assignment' from a recognised media organisation would be appreciated.
- **Photographers:** Photographers, who are taking photos for commercial purposes (not for recognised media organisations) are limited in number and are required to pay a commercial operator fee of \$20 per day, to reimburse the Organisers for charges by the Sydney International Equestrian Centre. Payment details will be advised if and when accreditation is approved and must be paid by direct deposit prior to the event.
 - The event appoints its own official photographers, and conditions apply.
 - We expect all photographers have a "Working with Children Check" and have Public Liability Insurance.
 - All accredited photographers are to supply on request five high resolution images to the Organisers for promotional purposes.



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How to get accredited

All accredited media personnel will be issued with accreditation/photographer passes, which must be worn and displayed at all times.

- Photographers will be issued with a vest/bib to be worn when taking photographs or can supply their own vest if deemed appropriate.
- All media approved for accreditation for this event will have access to a Media area depending on demand. More information will be provided.

We would appreciate applications for Media Accreditation by **15 October 2019**.

Photographers and Media personnel must abide by all directions given by the Organising Committee, event officials, venue management and security. Failing to comply may result in forfeiting of accreditation and removal from the event.

Please complete the Accreditation Form and return to us.

Other Information

- Parking is available on site
- The event office can assist with providing time draws and hard copy of results
- Results will be available on the event website, and a link to live scoring will be provided
- Tea & coffee is available from the DNSW Marquee.
- Accommodation: We recommend the Mercure at Liverpool.

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• Media/Photographer Accreditation Application

Last Name: _____

First Name: _____

Media Organisation: _____

Publication/s: _____

Mob: _____

email: _____

Type of Media: *(Please circle)*

Journalist: Yes / No

Photographer: Yes / No

Film/Video: Yes / No

Other: (provide details) _____

Days you plan on attending:

(Please circle) Thursday / Friday / Saturday / Sunday All days

Photographers: Do you sell your photographs to competitors or other persons? Yes \ No

Note: A fee of \$20 per day applies for all commercial photographers. The venue imposes this fee on Organisers

Please provide any relevant details:

Are you a Freelance operator? Yes / No

A signed letter or email of commission from the Editor of the media outlet is expected.

Please provide any relevant details:

Do you have any physical limitations that would require special arrangements? Yes / No

If yes, please explain:

Authorisation, Waiver and Risk Warning

If this Accreditation is approved an Accreditation Pass will be issued by the organisers of the Australian Dressage Championships (Dressage NSW on behalf of the Equestrian Australia & Equestrian NSW) for the sole purpose of providing limited access to the designated holder ('the Holder') during this event. This Pass is personal, non-transferable and revocable at any time at Organisers sole discretion. Unauthorized use, alteration or dealing with this Accreditation Pass may result in the temporary or permanent removal of the Accreditation Pass and the possessor's and/or the Holder's ejection from the premises. The Holder assumes all risks incidental to his/her actions, assumes all risks incidental to his/her attending the Australian Dressage Championships, and agrees to indemnify and hold harmless the Organising Committee, Dressage NSW, Equestrian NSW, Equestrian Australia and the Sydney International Equestrian Centre from any and all claims, damages, losses, costs and liabilities including, without limitation, personal injuries and/or property losses, caused by, resulting from or in connection with his/her presence at the Australian Dressage Championships. The Holder may not broadcast, publicise or make commercial use of any visual or audio media of any kind of the Australian Dressage Championships if it breaches any licensing contracts agreed to by the Australian Dressage Championships Organisers. The Holder irrevocably consents to the use by Australian Dressage Championships or any third party authorised by it, of photographs, films, tapes or any other visual or audio media of his/her name, likeness, image or voice in any manner whether authorised or not. The Holder also recognizes that he/she must immediately report the theft, loss or unauthorised use of the Accreditation Pass. Acceptance of an Accreditation Pass constitutes agreement by the Holder of the foregoing conditions.

Signed: _____ Date: _____

Return form to: email: toni.venhaus@bigpond.com

Enquiries

Organising Committee: Toni Venhaus 0418 686 781 email: toni.venhaus@bigpond.com

Media Officer: Krystyna Pollard Tel: 0406 693 735 email: krystyna@pollard.net